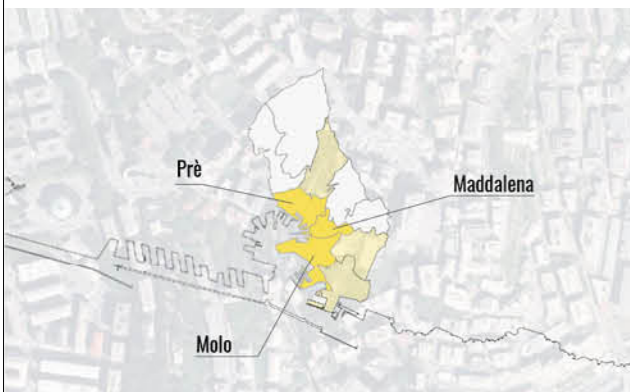


## CONTEXT



The complex linear city of Genoa has its core in the historic centre, which is included in the PINQuA proposal. Covering a total area of about 97 hectares, it extends from the coastal area of the central part of the city to the remaining hills of the **Central-Eastern Municipality, encompassing the urban units of Prè, Molo, Maddalena and bordering those of San Nicola and San Vincenzo.**

## AREA OF INTERVENTION



## CRITICAL ISSUES

### BUILT ENVIRONMENT

- the existence of **vacant dwellings within the public housing stock** owned by the municipality that require adaptation;
- **widespread deterioration and decay phenomena** within private residential and commercial buildings that are vacant and in need of adaptation and upgrading;
- **streets often in a state of decay and abandonment**, characterised in some parts by poor quality services or inappropriate activities;
- **lack of equipped, interconnected, and accessible green spaces.**

### POPULATION

- **widespread housing discomfort** causing coexistence conflicts within the area as a result of the high density population in the area;
- **high level of social discomfort** with a concentration of inappropriate practices (such as drug trafficking and alcohol abuse);
- **poor integration** of the foreign population present in the area.

## POTENTIALS

### BUILT ENVIRONMENT

- proximity to **major regeneration projects, cultural centres**, and a large presence of **cultural and architectural heritage**;
- presence of **infrastructure projects** aiming at **widening the interconnections within the area.**

### POPULATION

- significant **presence of cultural and socio-educational associations**;
- **positive response to the actions implemented by local administration** by virtue of a broad involvement of the existing social fabric;
- **large number of university students in the area**, who can be activated to animate open and public spaces in collaboration with existing associations;
- **presence of tourists** that encourages the establishment of “healthy” commercial activities and makes use of accessible public/green spaces.

## STRATEGY

In line with the provisions of the “Programme” and the analysis of the characteristics and needs of the area, the PINQuA proposal addresses the following goals:

- **to reconnect the urban matrix of the historic city centre with the surrounding urban fabric** (the 19<sup>th</sup> century city on the hill, the Porto Antico area towards the sea) by improving the quality of certain places considered as “hinges”, particularly those related to urban green spaces;
- **to increase and improve the supply of social housing** and promote a mix of housing, working through a dual approach of widespread and concentrated interventions;
- **to promote and improve the provision of spaces for social and cultural services, both existing and new.**

These aims contribute to the high strategic impact of the proposal, not only in relation to the specific area but also more widely, acting in synergy on a central hub for the metropolitan area, considered as a whole, to the benefit of the entire city.

## INTERVENTIONS AND MEASURES

According to the “Programme”, the PINQuA proposal operates through interventions (funded projects) and measures aimed at supporting the regeneration strategy.

The interventions are divided into five thematic areas of action:



The types of interventions selected are all characterised by the enhancement and improvement of public spaces, green areas, and pedestrian pathways for citizens. In line with the objectives of the 2030 Agenda, the foreseen projects will equip and transform the existing context in order to improve the quality of life and safety of the entire pilot area.

In addition, the interventions aim to reconnect the medieval urban matrix with the 19<sup>th</sup> century city, to give back to the inhabitants and stakeholders of this area the prestigious but forgotten public spaces, whilst increasing the currently scarce public green spaces in the historic city centre.

The increase and improvement of accessible, safe, and equipped public spaces promote a vision of accessible and high quality living.



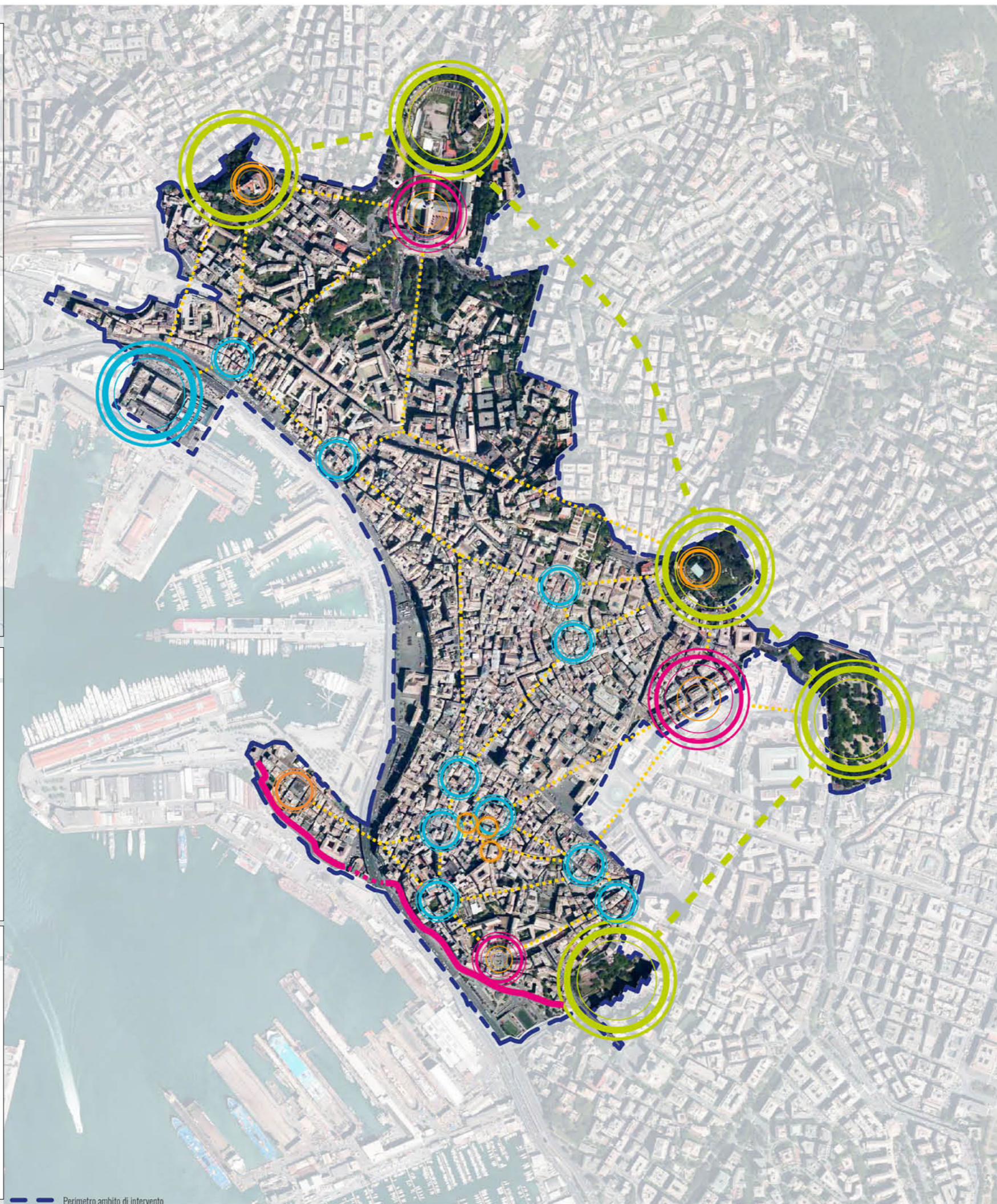
Through the regeneration of the existing heritage, the PINQuA proposal aims to increase the supply of cultural spaces and services for the residential, logistical, and tourist sectors operating in the area.



The increase and improvement of social housing and the promotion of a mix of housing types is achieved through the initiation and design of new dedicated residential services as well as extensive interventions aimed at upgrading existing social housing and spaces dedicated to initiatives and/or social services that support the residential areas.

**Measures** that are not subjected to specific funding from the “programme” will be developed as follows:

- **shared management as a governance tool** for interventions in public and common spaces;
- **co-design process** for the development of a community project in the Sestiere del Molo aimed at establishing a **Subsidiarity Agreement**;
- **public notice for the search for residential and non-residential properties** to be acquired as part of the strategic intervention plan for the historic centre;
- **survey of activities located at street level** (ground floors).



Perimetro ambito di intervento



## LEGENDA INTERVENTI

-  Ambito di intervento Proposta Pilota
-  Perimetro Centro Storico (da indicazioni PUC)

### Categorie d'intervento

-  Abitare sociale
-  Spazi sociali culturali
-  Spazi urbani
-  Verde urbano
-  Percorsi accessibili

### Interventi

- 1 Riqualificazione Piazza di Sarzano ed aree limitrofe
- 2 Restauro delle Mura della Marina e valorizzazione del percorso
- 3 Restauro delle Mura delle Grazie e valorizzazione del percorso
- 4 Restauro delle Mura della Malapaga e valorizzazione del percorso
- 5 Massoero opere di completamento asilo notturno
- 6 Restauro e valorizzazione del parco della Villetta Di Negro e della "Casa del giardiniere"
- 7 Galleria Mazzini: Restauro, recupero e risanamento struttura di copertura, miglioramento microclima e arredo urbano
- 8 Recupero del polo culturale del Castello D'Albertis
- 9 Albergo dei Poveri realizzazione nuovo percorso urbano tra città e parco della Valletta Carbonara
- 10 Albergo dei Poveri recupero e valorizzazione del Parco della Valletta Carbonara
- 11 Recupero edifici e alloggi di proprietà di ARTE Genova e del Comune di Genova, ERP ed ERS
- 12 Nuova edilizia residenziale sociale Edifici di via di Prè 12 e 14
- 13 Riattivazione diffusa di locali ai piani terra acquisto e riqualificazione per scopi socio-culturali
- 14 Nuovo hub per l'abitare sociale Tabarca e Metelino
- 15 Percorsi PEBA: incremento dell'accessibilità urbana
- 16 Controllo accessi carrabili (diffuso su tutta l'area di intervento)
- 17 Controllo accessi pedonali (diffuso su tutta l'area di intervento)
- 18 Percorsi e parco Acquisola
- 19 Condominio etico della Posta Vecchia

