

# IX EAAE CONSERVATION NETWORK WORKSHOP

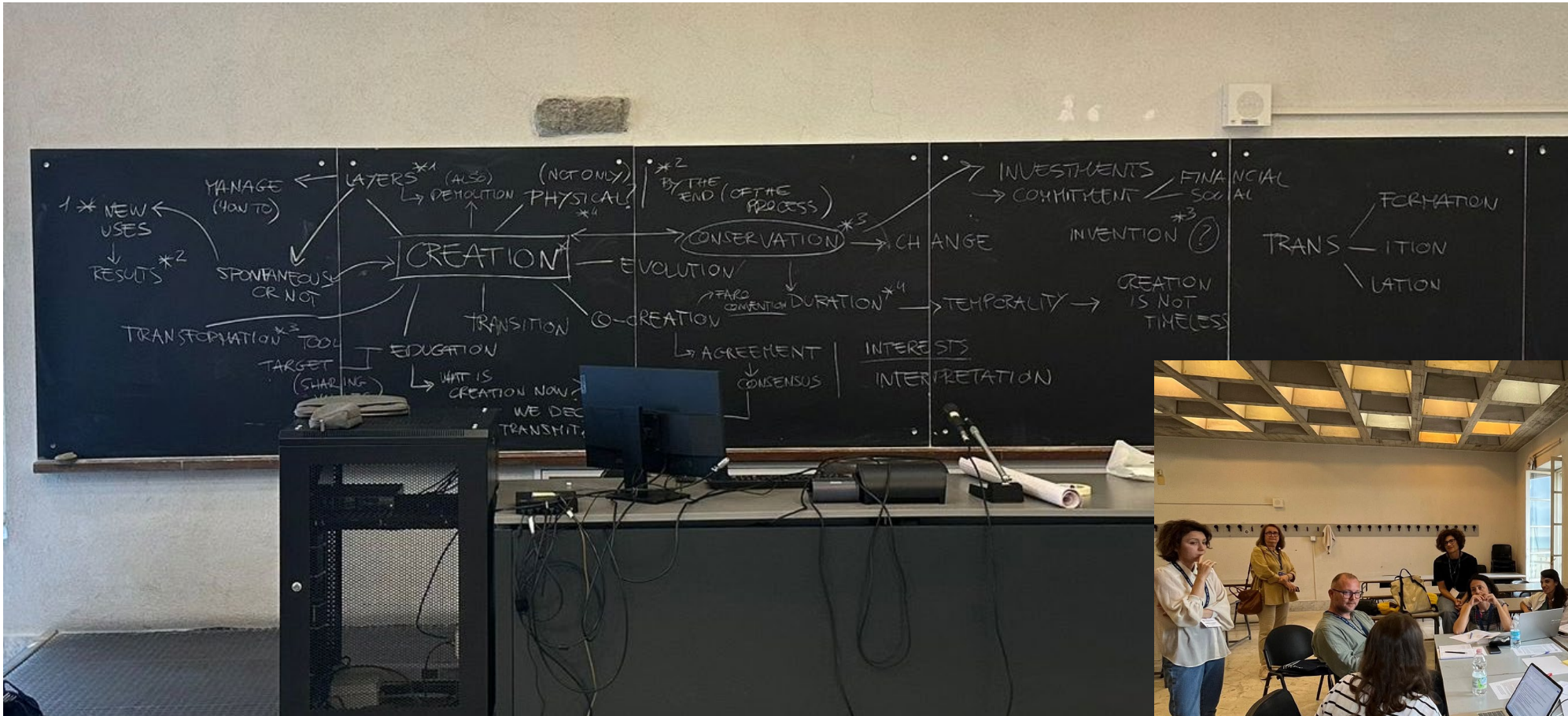
## CONSERVATION / CREATION

### The contribution of Conservation to urban futures

## Conservation must be an act of creation

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# BRAINSTORMING | CONSERVATION/CREATION



# WHAT'S CREATION?

Co-creation

Change

Sustainable approach

Continuity

Layers

New meanings/understandings

Material/Immaterial

Re-action

Transformation

Opportunity

Participatory approach

Consensus



# THE HISTORIC CENTRE AS A SOURCE OF INSPIRATION



What?



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# CONSERVATION MUST BE AN ACT OF CREATION

CONSERVATION IS  
AN ACT OF CARE  
THAT SUPPORTS

TRANS

MISSION  
of values

FORMATION  
of spaces, uses,  
societies, perceptions

LATION  
of meanings

What?

# CONSERVATION MUST BE AN ACT OF CREATION

# How?

- Education and Research
- Transmission of cultural significance
- Generation of new meanings
- Addressing tensions, trying to find balance between tangible and intangible aspects
- Mediation with communities, institutions
- A «scale approach» (Architectural/site/landscape levels)

# What?



# CONSERVATION IS NOT



# CONSERVATION IS





# (PHYSICAL) CONSERVATION AS A TRIGGER FOR SOCIAL AND CULTURAL VITALITY



**Physical interventions include conservation/restoration interventions but...**



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**Why?**



# (PHYSICAL) CONSERVATION AS A TRIGGER FOR SOCIAL AND CULTURAL VITALITY

PHYSICAL INTERVENTIONS ARE NOT ONLY RESTORATION INTERVENTIONS ON BUILDINGS BUT THEY CAN INCLUDE *SPONTANEOUS AND TEMPORARY ART AND SOCIO-CULTURAL INITIATIVES*

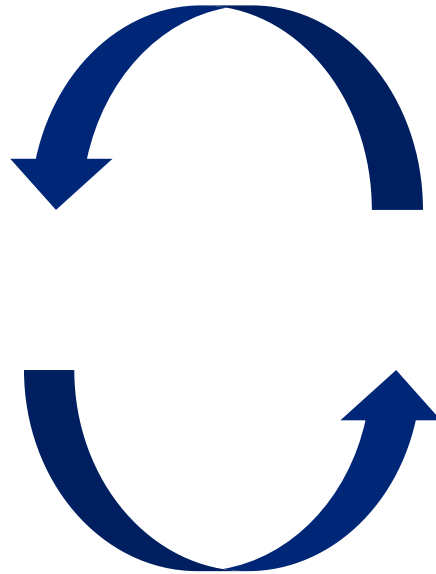


# SOCIO-CULTURAL INITIATIVES (INTANGIBLE VALUES)

## TOP-DOWN APPROACH

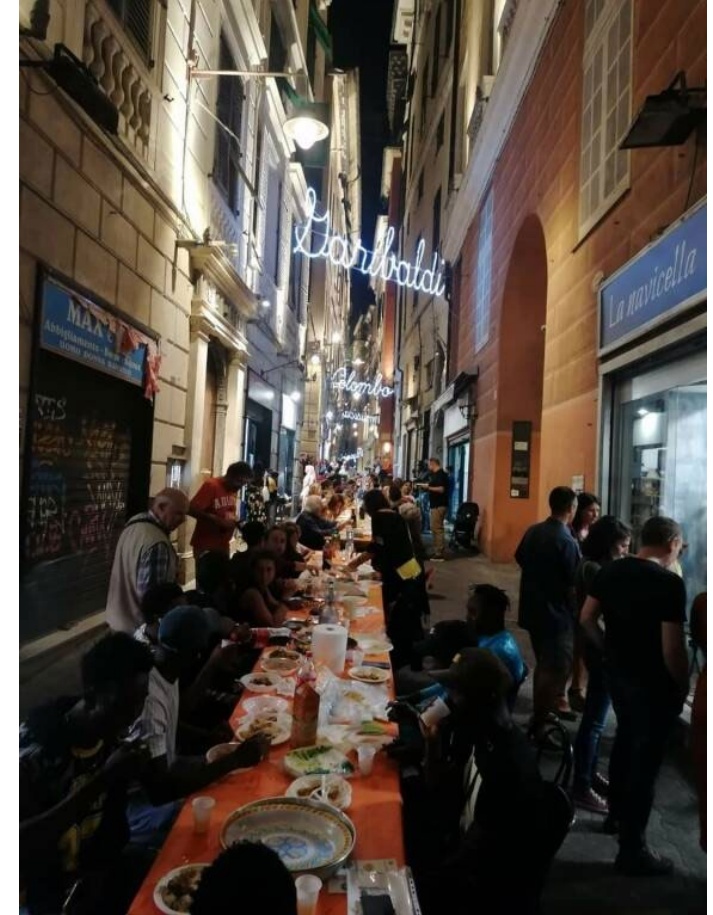


CONSERVATION



SENSE OF BELONGING

## BOTTOM-UP APPROACH





# CONSERVATION IS EMBRACING THE HYBRIDITY

## Co-existence of new and old



Is it a matter of acceptance?



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How?

## IF YES

**What are the boundaries of change and how they are established?**

**Who decides to what extent the hybridity can be acceptable in a historic centre?**

**How do we set up an ethical and responsible approach?**

## IF NOT?

**?**

**What's next?**

**In any case, who validates our choices?  
Society? Culture? Time?**



# CONSERVATION IS EMBRACING THE HYBRIDITY

## Co-existence of people



Is it a matter of inclusion?

# Can conservation manage change?





# Conservation must manage change



**GENOVA:**  
**“THE OLDEST  
CITY OF THE  
FUTURE”**  
**(AND A  
MANIFESTO OF  
HYBRIDITY)**







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